



MSHSL Strategic Directions 2023-2024

The Minnesota State High School League focuses on providing outstanding educational experiences, increasing its visibility, growing its opportunities for students, deepening its traditions, and enhancing its brand. The League will further its mission to enhance the opportunities for students in education-based activities and athletics through the following Strategic Directions. In addition, it will lead and support administrators, coaches and officials, so that outstanding programs may be provided for students.

- I. The League will support the health, safety and wellness of our students, coaches, administrators and officials through leadership, instruction, support and resources.**
 - a. Provide health and safety education within the continuing education requirements (CERs) for coaches and administrators.
 - b. Support schools and programs in preparing for emergency situations through an updated platform for Anyone Can Save a Life (ACSAL) with emergency action plans and effective training.
 - c. Provide resources for reducing risk for students through the Sports Medicine Advisory (SMAC).
 - d. Build and promulgate the newly created Health and Safety website, supported by the SMAC.
 - e. Provide educational opportunities for officials, coaches and administrators through the creation of learning modules and in leveraging the modules that exist in NFHS Learn.

- II. The League will strengthen strategies and actions that promote and support diversity, equity, inclusion and belonging in all aspects of the MSHSL. Through these strategies and actions, our activities and athletics will be more inclusive, respectful and safe for all.**
 - a. Lead student engagement and provide greater opportunities for student voice through Student Advisory and Leadership Team (SALT) and the second year of *Together* student meetings.
 - b. Identify and target actions through the DEIB Committee and DEI Officiating Council to further expand diversity and educate officials and administrators in promoting inclusion and belonging.
 - c. Improve and increase education and training for staff members, coaches, administrators and officials in the areas of diversity and equity.
 - d. Partner with schools, venues and corporate sponsors to support efforts in inclusion and belonging.

- III. The League will utilize highly effective communication systems and structures that will meet the needs of our students, schools and communities and promote the mission, beliefs and values of the League.**
 - a. Communicate directly the Belief Statements and Founding Purposes of the League.
 - b. Engage in frequent direct communication to support education professionals serving our students through LEAD, LEAD Liaisons and additional methods.
 - c. Expand and employ practices to recruit and retain officials, administrators, and coaches.
 - d. Expand the instruction and training of officials through the use of RefReps and MBT software.
 - e. Develop improved methods of effective messaging to our students in activities and athletics.